



Your group or organization is invited to participate in the 4th Annual Juneteenth Parade, Saturday, June 22, 2019, beginning at 10:00 a.m. at shopping plaza on 52nd and Jefferson Park West Shopping Center. If your group is interested in participating, please complete the online application by clicking the “parade” tab on juneteenthphilly.org. or, mail in your completed application. All applications should be submitted by Monday, April 1st. Mailed applications must be post marked by April 1, 2019 to be accepted.

What is Juneteenth?

Juneteenth is the oldest celebration commemorating the ending of slavery in the United States. It was on June 19th, 1865 (*two and a half years after the Emancipation Proclamation was in effect*) that the Union soldiers landed at Galveston, Texas with news that the war had ended and that the enslaved were now free. The celebration carries the connotation that until we’re all free, none of us are free.

The Philadelphia Juneteenth Musicfest and Parade

The Philadelphia Juneteenth Musicfest and Parade, started by the Pennsylvania Juneteenth Initiative, is a huge annual celebration attended by thousands where we join together to have fun, embrace our history and continue the tradition of Kujichagulia (self-determination).

The History

In April, 2016, Kenny Gamble, Founder and Chairperson of Universal Companies, and Ali Salahuddin, co-founder of African Genesis Institute and Chairman of iBuyBlack, conceived the idea of producing a Juneteenth Parade and Festival in Philadelphia. Their vision was to produce a one-day event that would include the laying of a wreath at the Presidents House in honor of the enslaved Africans held captive there by George Washington followed by a parade through the most historic square mile in America.

The first Philadelphia Juneteenth Parade and Festival took place on June 18, 2016. This event drew an audience of 5,000 people, 2 floats, 15 units and 50 vendors with the parade ending and the festival occurring at the African American Museum at 7th and Arch. And as they say “The rest is history”.

Over the past 3 years, the parade has grown and in 2018 the parade highlights were broadcast on 6abc to over 55,000 viewers. In attendance at the parade were over 1,500 participants, 20 floats and approximately 10,000 attendees.



Group/ Organization: _____

Contact Person: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Cell Phone: _____

Email Address: _____

Type of Entry: (circle all that apply)

- Dance Troupe
- Drill Team
- Drum Line
- Cheer Team
- Majorettes
- Non-Profit Organization

Number of in group: _____

Will your entry require music? Yes No

Please identify the name of your group/ organization, Director/ Owner, existence of group/organization and the ages of the group/organization's participants. Please include your group/organization's mission or vision statement.

*** There is no parade entry fee for accepted groups/organizations participating in the parade!**



Parade Participant Guidelines:

- All giveaways must be approved and should be appropriate. No candy, sharp objects before the parade shall be holiday appropriate. No Mardi Gras-themed throws, please!
- All parade participants must arrive at the staging area no later than 10:00 am in order to allow parade staff to coordinate the lineup and start the parade on time. Parade participants will be notified of additional parade-day details or changes as the date draws nearer so please be sure to include correct contact information on your application.
- All parade participants must arrive at the staging area no later than 10:00 am in order to allow parade staff to coordinate the lineup and start the parade on time. Parade participants will be notified of additional parade-day details or changes as the date draws nearer so please be sure to include correct contact information on your application.
- Parade participants must get parade costuming approval to ensure they are family oriented and appropriate.
- Submission of this form **DOES NOT** guarantee your group/organization's participation in the parade. All applications are reviewed by the Parade Committee in order to ensure they are appropriate for a family-oriented parade. You will be notified by the Parade Committee should your request to participate be declined.

Print Name

Sign Name

Date



2019 Juneteenth Parade Waiver

1. **Authority:** I represent to the Philly Juneteenth Parade Committee that I am fully authorized for and bind the undersigned entrant regarding our entry in the 2019 Philly Juneteenth Parade. On behalf of the entrant, I agree that our Entry and all persons associated with it shall comply with all rules prescribed by the Committee as deemed necessary for the efficient and safe conduct of the parade and all related activities. I agree to conduct our Entry and myself in a proper, appropriate manner during the event and related activities and not to engage in any activity that is dangerous or likely to cause harm, injury or damage to the person or property of others.

2. **Indemnification:** as a condition of being a participant of the Philly Juneteenth Parade, I agree on behalf of all participants in the Entry, to assume full responsibility for my conduct and the conduct and activities of our Entry and to indemnify and hold Philly Juneteenth Parade harmless from any liability, claim, loss or expense (including attorney's fees) caused or arising from (a) any conduct or negligence by me or any person or part of our Entry that causes harm, damage, or injury to myself or others (b) any breach or omission of my representations or warranties, (c) any claim by my participants, employee, subcontractor or supplier, or (d) any infringement or violation by myself or others in the Entry of the rights of others.

3. **WAIVER and RELEASE:** I, do hereby release and discharge Philly Juneteenth, their officers, agents, volunteers, and employees from all claims, demands, and causes of action of every kind whatsoever for any damages and/or injuries which may result from my participation or the participation of my child or the participation of anyone involved with our Entry in the Philly Juneteenth Parade.

4. **ACKNOWLEDGEMENT OF RESPONSIBILITY:** I, do voluntarily agree to participate in this Event and the undersigned acknowledges that there may be some hazard of personal accident or injury during the participation of said event and willingly accepts responsibility for any personal injury that may arise from this voluntary participation. The undersigned agrees to Philly Juneteenth Parade harmless in the event of a personal injury or accident involving any participant of said Entry.

***PLEASE READ THE FOREGOING BEFORE SIGNING**

