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Media Contact:
(267) 571-1602
Felicia.Harris@hitouchinc.com

**Philadelphia Juneteenth Parade & Festival
Comes to 52nd Street on Saturday, June 22, 2019**

June 16, 2019 -- Philadelphia, PA -- On Saturday, June 22, more than 10,000 individuals will descend on West Philadelphia to celebrate the history of Juneteenth, watch a two-mile long cultural parade and enjoy a festival at Malcolm X Park where Kindred The Family Soul will not only perform, but also serve as Grand Marshal of this year's Parade.

Dating back to June 19, 1865, Juneteenth is the oldest celebration commemorating the ending of slavery in the United States. The Philadelphia Juneteenth Parade and Festival, produced by the Pennsylvania Juneteenth Initiative, joins people together to embrace African and African-American culture and history, and continue the tradition of higher education, self-empowerment and self-determination. On Saturday, June 22, 2019, the Fourth Annual Philadelphia Juneteenth Parade and Festival will commence at 52nd and Jefferson Streets, move south on 52nd Street and end with a festival at Malcolm X Park (52nd and Pine Streets), where the official renaming ceremony of 52nd Street to "Muhammad Ali Way" will take place.

In February 2019, the Philadelphia Juneteenth Parade and Festival announced its official partnership with the City of Philadelphia. Mayor Kenney stands alongside long-time supporters Councilwoman Jannie Blackwell, Councilman Curtis Jones, Jr., State Senator Vincent Hughes and State Senator Sharif Street, as well as sponsors African Genesis Institute, MECCA, Visit Philadelphia and many others to ensure the Philadelphia Juneteenth Parade and Festival remains an integral part of Philadelphia's traditional celebrations. "The City is proud to partner with the Philadelphia Juneteenth Parade and Festival" stated Mayor Kenney. "Juneteenth is an event that has a unique cultural and historical significance, both here in Philadelphia and across the country. I hope that residents from all parts of the city will come out and enjoy this year's Juneteenth festivities."

Media partners 6abc and Radio ONE will broadcast the event for those unable to attend the celebration. A special broadcast of the parade will air on 6abc on Sunday, June 23rd at 1PM EST. The parade and festival can also be heard live across all local Radio ONE stations Saturday, June 22nd starting at 12PM EST.

To learn more about the 2019 Philadelphia Juneteenth Parade and Festival, please visit www.juneteenthphilly.org or call (267) 225-3108.